

OMER LAVYANI

Graphic designer · Ux/UI · Animation · Web design · 3d design · Ai art



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About Me

Highly skilled Graphic Designer with 5 years of experience crafting impactful digital experiences across various mediums. Digital Design, Marketing & Social Media, UX/UI Design, Web and Apps Design, Motion Graphics (Video editing, Animation, 3D)
Proven track record collaborating with renowned clients (Coca-Cola, Fuse Tea, Toburg, El-Al, Clalit, Cellcom etc.) at Publicis Media.

Strengths:
Combines creativity with technical proficiency.
Meticulous attention to detail ensures project quality.
Self-motivated learner and readily adapts to new environments.
Extensive experience in collaborative teamwork across diverse teams.
Enthusiastic about continuing to create innovative and user-centric designs.

Professional Experience

Digital Designer | BBR

2022 - 2023

- I leveraged my design expertise to contribute to a dynamic team, crafting persuasive marketing solutions. This includes impactful banners, engaging newsletters, captivating social media posts and stories, and user-friendly one-page websites.

Digital Designer | Glikman Shamir Samsonov

2020 - 2022

- Collaborated effectively within a fast-paced team of four designers, leveraging clear communication to deliver high-impact social and digital marketing assets.
- Conceptualized and designed engaging banners for various platforms, captivating social media posts and stories, and user-friendly one-page websites.
- Led the animation and video editing process, creating dynamic content (including GIFs) to enhance brand storytelling across all media channels.

Graphic Designer | Wemange

2019 - 2020

- Spearheaded the development of website projects, leveraging in-depth knowledge of WordPress and Elementor to build user-friendly and visually appealing websites and e-commerce
- Delivered a cohesive brand experience by contributing to various design elements, from crafting user-centric website layouts to designing engaging social media pages and impactful logos.

Education

Graphic Design Certification Program

HackerU College
2018-2019

High School Diploma in Graphic Design

Givat Brenner High School
2011-2014

Skills

Adobe Creative Suite

Photoshop, Illustrator, InDesign, AfterEffect

Ux/UI

Xd, Figma

Web Design

Responsive design, WordPress, Elementor HTML, CSS

Ai Tools

Adobe Firefly, Midjernoy, ChatGPT Stable Diffusion

3D

Blender, Spline

Languages

English - good level
Hebrew - Native language